

F.No.P.24/3/2019/NSS/DTE/2019-2020
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Directorate of National Service Scheme
12/11, Jamnagar House, New Delhi-110011

Dated the 18th September, 2019

To

The Regional Director
All the Regional Directorates of NSS

Sub. Swachhata Hi Seva-2019 – Regarding.

Sir/Madam,

I am directed to Ministry's letter No.3/53/2014-CDN/Vol.IV dated 5th September, 2019 on the subject as cited and to inform you that this year Swachhata Hi Seva campaign of Ministry of Jal Shakti, Department of Drinking Water and Sanitation is being organized, focusing on Plastic Waste Management from 11th September, 2019 to 27th October, 2019 (copy of D.O. No.2/2/s(DWS)/19 dated 31.8.19, written to Secretary (YA) is enclosed herewith).

In this context, an Action Plan for the campaign is enclosed herewith for implementation under NSS throughout the country. It is requested to issue necessary instructions under your jurisdiction to implement the plan in a befitting manner.

Periodical reports may also be sent to this office after completion of each and every activity along with the action photographs.

Yours faithfully,

(Jangjilong)
Youth Officer

NSS શાખા
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Encl: a/a

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પરીપત્ર: ૨૭૪

અમરેલી જિલ્લા
ક્રમાંક: NSS/ સેવા / ૨૦૧૯-૨૦/
જિલ્લા શિક્ષણાધિકારી કચેરી,
અમરેલી તા.૨૩/૦૯/૨૦૧૯

ઉપરોક્ત પરીપત્ર અન્વયે જાણ તથા અમલ સારુ.

SPB
જિલ્લા શિક્ષણાધિકારી
અમરેલી

પ્રતિ,
આચાર્યશ્રી,
એન.એસ.એસ.યુનિટ ધરાવતી શાળાઓ તમામ
જિ-અમરેલી

**Action Plan for Observance of Swachhata Hi Seva 2019
(11th September, 2019 to 27th October, 2019)
Plastic Waste Management Campaign.**

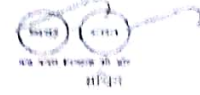
National Service Scheme

The Swachhata Hi Seva 2019 – Plastic Waste Management Campaign under National Service Scheme will be carried out as per the following timeline and thrust areas. The NSS Units are advised to have contact with Panchayats/ Municipalities/ Corporation authorities to create awareness on Plastic Waste Management.

<p>11th September, 2019 – 01st October, 2019</p>	<p>All NSS Units will concentrate on the following.</p> <ol style="list-style-type: none"> 1. Capacity building/orientation of NSS volunteers on Plastic Waste Management for awareness generating activities across towns and villages. 2. The Awareness generating activities will include, <ul style="list-style-type: none"> information regarding collection centers of plastic waste. information regarding disposal centers of plastic waste. Details regarding civic authorities who are responsible for collection and disposal of plastic waste. Preparation for collection and disposal of plastic waste. 3. General Shramdaan activities.
<p>02nd October, 2019</p>	<ol style="list-style-type: none"> 1. Participate in the Statewide Plastic waste shramdaan and awareness on Single Use Plastic (SUP) items and appeal people not to use SUP). 2. Pledge on Swachhata Hi Seva 2019 and ensure not to use SUP in the college/school/campus and in the communities.
<p>03rd October, 2019 – 27th October, 2019</p>	<p>Effective disposal of collected plastic waste with collaboration of Panchayats/ Municipalities/ Corporation authorities.</p>

पारमेश्वर

Parameswaran Iyer



सचिव, पी.पी.टी. विभाग
सचिव, पी.पी.टी.

Secretary

Government of India
Department of Drinking Water & Sanitation
Ministry of Jal Shakti
1st Floor, Pt. Dindayal Nehru Park, Bhawan,
ND 110003

Tel: 23161011, 23162213

E-Mail: parameswaran@gov.in

D.O. No. 2/2/S(DW/S)/19

31st August 2019

Dear Ms. Chawdhry

As you may be aware, India is on track to be declared Open Defecation Free (ODF) this 2nd October, 2019, a befitting tribute to Mahatma Gandhi on his 150th birth anniversary. The Swachh Bharat Mission - Gramin (SBM-G), thus, is increasing its focus on sustaining the gains made under SBM-G and solid and liquid waste management (SLWM), to maintain universal sanitation coverage and ensure holistic cleanliness in the villages.

2. Responding to the Prime Minister's appeal for citizens participation in swachhata movement, Swachhata Hi Seva (SHS) campaign has been celebrated annually since 2017 mobilizing millions of people in creating awareness on the access to safe sanitation, toilets usage, triggering behaviour change on cleanliness and shramdaan at public places. Around 10 crore people in SHS 2017 and approximately 20 crore individuals in SHS 2018 came together for Swachhata, including political leaders, government officials, sports person, actors, school children, youth from NYKS/NCC/NSS and faith leaders, alike.

3. During his Independence Day speech on 15th August 2019, and then during his Mann Ki Baat later in the month, the Prime Minister made a call to action towards focused plastic waste management and towards the effective ban of Single Use Plastic (SUP). Hence, the theme of this year's SHS is Plastic Waste Management. The SHS 2019 will run from 11th September to 2nd October, Swachh Bharat Diwas - which will be focal point of the campaign with massive shramdaan for plastic waste collection to be organised in all villages and towns across the country.

4. Following this, from 3rd October till 27th October (Diwali), the collected plastic waste must be recycled and/or effectively disposed. A presentation in this regard was also made before the Council of Ministers. The PPT is being shared through e-mail.

5. It is requested that SHS 2019 activities including shramdaan may be undertaken in your Ministry/Department and all the subordinate offices in a big way during the campaign. Your Ministry is also encouraged to lead awareness campaigns and initiate innovative programs to ensure maximum activities undertaken. An action plan and a report on this may subsequently be shared with this Ministry.

With Regards

Yours Sincerely

Parameswaran Iyer

Ms. Upma Chawdhry

Secretary

Department of Youth Affairs

Ministry of Youth Affairs & Sports,