Fwd: Poshan Pakhwada celebration from 8th march to 22nd March



Regional Director, NSS Ahmedabad

to eer, NSS, Nss. arunbhai, chirag.patel4u, naren, Jd, NSS, Jagdish, NSS, NSS, Bharatsinh, Student, Dr, DS'

Sir/Madam,

Kindly find the attached the D.O letter of the secretary of Ministry of Women & Child Development dated 05th March, 2020 with regard to celebration of Poshan Pakhwada from 8th March to 22nd March 2020. The IEC materials regarding Poshan Pakhwada can be acessed from the following websites:-

1. Hand washing and saitation:-

https://drive.google.com/drive/folders/1qrXIEJCunrWSj7-rIXVVsI A--2T3H84

2.Anaemiea

 $\underline{\text{https://drive.google.com/drive/folders/}}\ IxZMSU0jFmmDUZCBXGpAk6dsxCBLahk5H$

3.Diarrhoea

https://drive.google.com/drive/folders/16x0DM90qyhQivUpyAIT8c98-Idkrbera

4. Overall Jan andolan content

 $\underline{\text{https://drive.google.com/drive/folders/}}\ IqCy95AsZ6HFfr25Tzu_ygGU8SklzqGF5$

Regional Director **NSS Regional Directorate** Government of India Ministry of Youth Affairs & Sports, Ellisbridge Ahmedabad-380006



u(201) 0: 437

ક્રમાંક:-ચોજના/પોષણ પખવાડીયુ/ઉજવણી/૨૦૧૯-૨૦ જિલ્લા શિક્ષણાધિકારી કચેરી, અમરેલી dl.92/03/2020

ઉપરોક્ત પરિપત્ર જાણ તથા અમલ સારૂ:-

અમરેલી

પૃતિ, આચાર્યશ્રી, આ જિલ્લાની પ્રાથમિક,માધ્ય અને ઉ.મા. શાળાઓ તમામ, જિ.અમરેલી

F.No.P-24-I/NSS/DIR/2020 447 - 498 Government of India Ministry of Youth Affairs and Sports Directorate of NSS 12/11, Jam Nagar House, New Delhi-110011

Date: 05th March, 2020

To

- 1. All Regional Directorates of NSS
- 2. All the State NSS Officers

Sub; Celebration of POSHAN Pakhwada from 8th to 22nd March, 2020 - regarding.

Sir.

I am directed to forward a copy of the letter F.No.J-17011/133/2018-CDN dated 20th February, 2020 on the subject above and to inform that the Ministry of Women and Child Development (MoWCD) in its preparatory meeting on Poshan Pakhwada with partner Ministries, it was decided that NSS volunteers may act as "Poshan Monitor" making home visits to spread the message of the first 1,000 days of child Anaemia, Diarrhoea, Hand Wash & Sanitation and Paushtik Aahar (Wholesome meal with diet diversity) and mobilizing communities during the Poshan Pakhwada from 8th to 22nd March, 2020. It is stated that the first 1,000 days between the start of a woman's pregnancy and her child's second birthday are critical to ensure that they receive essential services for improved nutrition of mother and child.

In this regard, you are requested to issue necessary guidance and instructions to all the NSS Programme Coordinators and Programme Officers down to the NSS Units to spread the message on importance of the first 1,000 days by organizing relevant programmes/activities in campus/community in association with local Health Department / Women and Child Development Department / Aganbadi workers. A compiled report on the activities undertaken along with action photographs State & UT wise may also be sent to the Directorate of NSS within three days of completion of the Poshan Pakhwada for onward submission to the Ministry.

This is for your kind information and necessary action.

Enclosed: As Above

(/ my

(Dr. C. Samuel Chelliah)

Assistant Programme Adviser

Copy for information to:

1. Under Secretary (NSS)

2. Under Secretary (CDN)