

F. No.P.52-1/NSS/DTE/2020/164-1020  
Government of India  
Ministry of Youth Affairs & Sports  
Directorate of NSS  
12/11, Jamnagar House, New Delhi- 110011

To,

Dated: 7<sup>th</sup> of August, 2020

The Regional Director  
All the Regional Directorates of NSS

Sub: Swachh Bharat Mission Grameen- Gandagi Mukh Bharat (GMB) Campaign Reg.

Sir,

Please find enclosed herewith the D.O. Letter of Secretary, Government of India, Department of Drinking Water and Sanitation on the above subject which is self explanatory.

In this regard you are requested to intimate all the field functionaries about the schedule of activities to be organized from 8<sup>th</sup> to 15<sup>th</sup> August, 2020 for Gandagi Mukh Bharat (GMB) Campaign.

Date wise report in the format enclosed may also be furnished to this Directorate for onward submission to the Ministry.

Your's faithfully



(Dr. Kamal Kumar Kar)  
Assistant Programme Adviser

Encls: - As above

CC:

1. The Director, NSS, Government of India, Ministry of Youth Affairs and Sports, New Delhi.
2. The Under Secretary, CDN Section, Government of India, Ministry of Youth Affairs and Sports, New Delhi.

ક્રમાંક : ૬૨૫/૧૨૨/૨૦-૨૧

જિલ્લા શિક્ષણાધિકારીની કચેરી  
અમરેલી તા. ૦૭/૦૮/૨૦

પ્રતિ

આચાર્યશ્રી

આ જિલ્લાની ૧૨૨ યુનિટ દિવાલની  
નિર્માણ કામગીરી  
જિ. અમરેલી

૨/- ઉક્ત પત્રની અમલવારી માટે.

  
DISTRICT EDUCATION OFFICER  
AMRELI CARDEX No.28

**Gandagi Mukht Bharat (GMB)**  
**Report 08-15 August, 2020**

| S.No | Date       | State/UT | Total No of NSS Units involved in the Programme | Total No of NSS Volunteers participated in the rogramme | Specific activity                     | Remarks |
|------|------------|----------|---|---|---------------------------------------|---------|
| 1    | 08.08.2020 |          |   |   |                                       |         |
| 2    | 09.08.2020 |          |   |   |                                       |         |
| 3    | 10.08.2020 |          |   |   | Total No of wall                      |         |
| 4    | 11.08.2020 |          |   |   | Paintings                             |         |
| 5    | 12.08.2020 |          |   |   | Total No of Saplings Planted          |         |
| 6    | 13.08.2020 |          |   |   |                                       |         |
| 7    | 14.08.2020 |          |   |   | Total No of PHC Cleaned and Sanitized |         |
| 8    | 15.08.2020 |          |   |   |                                       |         |



परमेश्वरन अय्यर जी का कार्यालय

सचिव

भारत सरकार

पेय एवं स्वच्छता विभाग

जन शक्ति मंत्रालय

Secretary

Government of India

Department of Drinking Water & Sanitation

Ministry of Jal Shakti

4<sup>th</sup> Floor, Pt Dindayal Antodaya Bhawan, N D-110003

Tel: 24361011, 24362715,

e-Mail: [parameswaran.ier@gov.in](mailto:parameswaran.ier@gov.in)

D.O. No.2/2/S(DWS)/19

29<sup>th</sup> July 2020

Dear Usha,

As you are aware, the Swachh Bharat Mission Grameen is widely recognized as the world's largest behavior change programme has attracted global attention as a people's movement backed by the vision and leadership of the Prime Minister.

2. In this context, I am happy to inform you that a state-of-the-art Rashtriya Swachhata Kendra (RSK) has been established at Gandhi Darshan, Rajghat. The RSK is being set up as an experience center which uses modern technology to chronicle India's Swachhata journey in a hi-tech edutainment format with a mix of indoor digital and outdoor physical exhibits. The RSK is expected to be inaugurated on 8th August, 2020. The webcast link for the inauguration event of the RSK is [pmindiawebcast.nic.in](http://pmindiawebcast.nic.in).

3. On this occasion, this Department is launching the Gandagi Mukht Bharat (GMB) campaign – a special week long campaign for swachhata from 8<sup>th</sup> August to 15<sup>th</sup> August. The schedule of this week long (Aug 8 – Aug 15, 2020) campaign is attached for kind information.

4. The Department of Youth Affairs has always been a valuable and important partner in the SBM-G journey. NSS volunteers have been at the forefront of many swachhata initiatives in the past. In this regard, I would like to invite NSS volunteers to visit the RSK from 9<sup>th</sup> August to 31<sup>st</sup> August 2020. We can organize a special daily tours of the RSK for groups of 36 volunteers per day, compliant with the necessary social distancing precautions. I request your Department to help facilitate such tours.

5. I would also request you to issue necessary instructions to your field formations to actively participate in the week long events of the Gandagi Mukht Bharat campaign. Your personal leadership will be invaluable in making the campaign a success.

6. To help coordinate all of the above, I request you to nominate a nodal person from your office. Shri Yugal Joshi, Director, DDWS (email : [yugal.joshi@gov.in](mailto:yugal.joshi@gov.in); Mb [9810973200](mailto:9810973200)) will be the nodal officer from this Department.

7. Thank you for your support.

Regards,

Encl. As Above.

Yours Sincerely

Parameswaran Iyer

Ms. Usha Sharma

Secretary

Department of Youth Affairs

Ministry of Youth Affairs & Sports

New Delhi



## **Annexure – Schedule of GandagiMukt Bharat (GMB)**

**August 8, 2020:** Launch of the RashtriyaSwachhata Kendra; e-RatriChaupal with sarpanches by the District Collectors

**August 9, 2020:** Campaign led by village mukhiya/sarpanch to collect and segregate Single Use Plastic (SUP)

**August 10, 2020:** Shramdan in panchayats to whitewash / cleaning of public buildings & Launch of SBM mobile academy

**August 11, 2020:** All India wall painting day of SBM messages in villages

**August 12, 2020:** Shramdaan in villages: Tree Plantation

**August 13, 2020:** Online painting competition (classes 6 to 8); essay competition (classes 9 to 12) on the theme of "GandagiMuktMeragaon" & Virtual tour of the RSK by MoJS

**August 14, 2020:** Cleanliness and Sanitization drives in PHCs

**August 15, 2020:** Independence Day: ODF Plus declarations of villages in Aam Sabha