

ક્રમાંક:મઉમશબ/સંશોધન/2024/ 1868-1921 :  
ગુજરાત માધ્યમિક અને  
ઉચ્ચતર માધ્યમિક શિક્ષણ બોર્ડ,  
સેક્ટર-10 બી, જુના સચિવાલય પાસે,  
ગાંધીનગર. તા.02/07/2024

પ્રતિ,  
જિલ્લા શિક્ષણાધિકારીશ્રી (તમામ)  
જિલ્લા શિક્ષણાધિકારીશ્રીની કચેરી  
ગુજરાત રાજ્ય

વિષય:- Udaan 2.0 પ્રોજેક્ટ બાબત.

સંદર્ભ:- ડૉ. અજિતકુમાર, ચેરમેન, અર્થ કેર ફાઉન્ડેશનનો તા.26/6/2024 ના ઇ-  
મેઇલ અન્વયે.

શ્રીમાન,

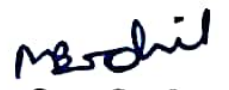
ઉપરોક્ત વિષય અન્વયે સંદર્ભદર્શિત ઇ-મેઇલના બિડાણથી મળેલ શાળા શિક્ષણ અને સાક્ષરતા વિભાગ, ન્યુ દિલ્હીના પત્રકમાંક: F.No. 7-74/2023-INS.5 તા.13/6/2024ની નકલ આ સાથે મોકલી આપતા જણાવવાનું કે અર્થ કેર ફાઉન્ડેશન બિન સરકારી સંસ્થા છે Udaan 2.0 પ્રોજેક્ટ શિક્ષણથી વંચિત રહી ગયેલ વિદ્યાર્થીઓના વિકાસ અને સશક્તિકરણ માટે કાર્ય કરે છે. ઉક્ત પ્રોજેક્ટથી શિક્ષણથી વંચિત બાળકોને લગભગ શૂન્ય ખર્ચે મદદ મળશે તેમ જણાવેલ છે. આ સાથે Udaan 2.0 પ્રોજેક્ટ ની PDF સામેલ છે. ઉક્ત પ્રોજેક્ટની અન્ય વિગતોની માહિતી પોર્ટલ: <https://theearthcarefoundation.org/project-udaan-2.php> પરથી જાણી શકાશે.

ઉક્ત વિગતો આપના તાબાની તમામ માધ્યમિક અને ઉચ્ચતર માધ્યમિક શાળાઓને મોકલી આપશો.

પરીપત્ર નં...૬૬

ક્રમાંક:પરણ/Udaan 2.0/૨૦૨૪-૨૫  
જિલ્લા શિક્ષણાધિકારી કચેરી,  
બહુમાળી ભવન, અમરેલી  
તા.03/09/૨૦૨૪

ઉપરોક્ત પરીપત્ર અન્વયે જાણ તથા અમલ સારું.

  
જિલ્લા શિક્ષણાધિકારી  
અમરેલી

પ્રતિ,  
આચાર્યશ્રી,  
માધ્યમિક અને ઉચ્ચતર માધ્યમિક શાળાઓ તમામ,  
જિ.અમરેલી.

F.No. 7-74/2023-INS.5 (Inst. Coord.)  
Government of India  
Ministry of Education  
Department of School Education & Literacy  
\*\*\*

Shastri Bhawan, New Delhi  
Dated the 13<sup>th</sup> June, 2024

To,

1. The Additional Chief Secretary / Principal Secretary/ Secretary (School Education)/ SPDs of all States/UTs,
2. The Chairperson, Central Board of Secondary Education, Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi-110092.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, S.J.S.Marg, New Delhi-110016.
4. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector-62, Noida, G.B.Nagar, U.P.-201309.
5. The Chairperson, NCTE, G-7, Sector-10, Dwarka, Landmark – Near Metro Station, New Delhi – 110075.
6. The Director, National Council of Educational Research and Training, Sri Aurobindo Marg, New Delhi-110016.
7. The Chairperson, National Institute of Open Schooling, A-24/25, Institutional Area, Sector - 62, Noida, G.B.Nagar, U.P.-201309.

**Subject:** Proposal received from of Earth Care Foundation regarding Project Udaan 2.0 -reg.

Sir/Madam,

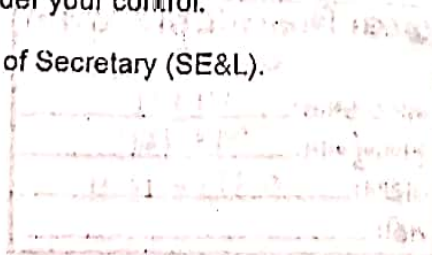
The undersigned is directed to refer to an email dated 04.4.2024 (copy enclosed) received from Earth Care Foundation regarding their program named Project Udaan 2.0. The project plans to utilize the network of 5 lakh Common Service Centres of CSC Academy (an undertaking of Ministry of Electronics and Information Technology) available in all villages and towns of India to deliver knowledge to underprivileged youth from remote villages and small towns of the country. For further details on the matter, please visit their portal: <https://theearthcarefoundation.org/project-udaan-2.php> or contact Earth Care Foundation.

2. It is requested to disseminate the above information about this project in all the schools/institutions/organizations under your control.

3. This issues with the approval of Secretary (SE&L).

Encl: As above.

1  
2  
/



Yours faithfully,

AK 13.6.2024

(Ajay Kumar)

Under Secretary to the Government of India

Copy for Information to - Dr. Ajit Kumar, IAS (Retd.), Ph.D. IIT D, Founder Vice Chancellor, Earth Care Foundation (ajitkr.in@gmail.com)





# Earth Care Foundation

Given Back & Let Them Flower

## About Us

Earth Care Foundation was set up in 2005 under the Indian Trust Act through a collaborative effort of senior-level civil servants in distinguished services like IAS, IPS, IRTS, IFS, IA&AS, army and navy officers, corporate veterans, esteemed professors, and enthusiastic individuals. ECF has approvals under u/s 12A and u/s 80G of the Indian Income Tax Act since the beginning. Our foundation is also registered on the 'Darpan' portal of NITI Aayog and has the CSR 1 registration of the Ministry of Corporate Affairs, Govt. Of India.

## Our Vision & Mission

To work for the empowerment of the underprivileged sections of society in general and underprivileged youth and women in particular so as to facilitate the emergence of an inclusive and sustainable society and lifestyle.

To work for the Indian Society to attain the Sustainable Development Goals of the United Nations by 2030 by empowering the children, youth and women with knowledge, skill and entrepreneurship to lead a sustainable lifestyle and coexist with a healthy Environment.

To Encourage and train people and the future generations, in particular, to conserve the environment and reverse its depletion.

To take the lead in building human capabilities for achieving a sustainable and resilient society.

## CONTACT US

- +91 9971294441
- theearthcarefoundation.org
- info@theearthcarefoundation.org
- Earth Care Foundation  
D65 B, First Floor, Freedom Fighters Enclave, IGNOU Road, Netaji Park New Delhi - 110068 (India)



### Taking Knowledge to the doorsteps of the Poor & Underprivileged Youth through Online Education is Our Priority

## Important Dates- Udaan 2.0

- Project Launch: 16th October 2023
- First Target Revision: November 2023- 840 to 2500
- Second Target Revision: 31st December 2023- From 2500 to 5500
- Internal Concurrent Evaluation- December 2023 onwards
- Independent Impact Evaluation- IIT Delhi- March 2024 onwards



युवा सशक्तिकरण के लिए हाथ बढ़ाए!

”

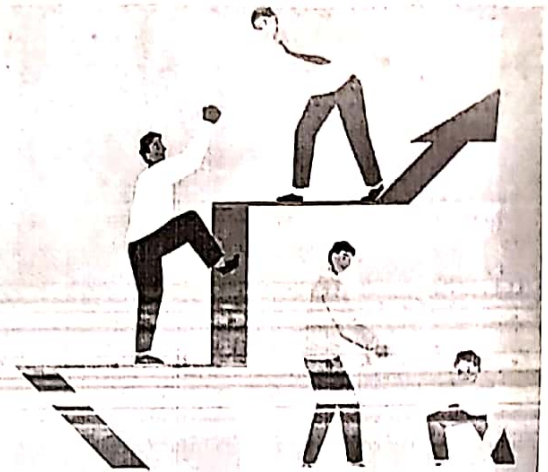
*"ECF motto is 'Give them back and let them flower'. For our society, the real challenge is the lack of equal opportunity to qualify for jobs after studies."*

## Our Initiatives

- **Delhi Ridge Forest Cleaning & Tree Plantation-** 846 children participated. (2008-10)
- **Project Udaan 1.0-** Empowered more than 8000 school children in New Delhi. (2010-19)
- **Project Udaan 2.0-** More than 4550 students have been empowered within five and a half months of the project's launch. (Ongoing)
- **Project Udaan 3.0-** To empower the JOB GIVERS through end-to-end services for Entrepreneurship Development (upcoming)

## Project Background

Udaan 2.0 finds its genesis in the feedback received from the poor & underprivileged youth of the 10 states where more than 1072 students were surveyed and the most common observation came out to be that they could not just attend live classes during the day at a fixed time, especially as most of them were also the breadwinners for their respective families, and they relied on their daily wages.



## Why Project Udaan 2.0?

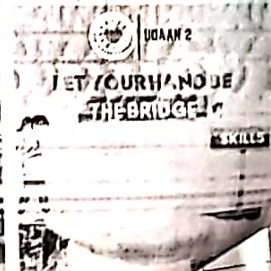
Access to quality content

Flexi-time education

Convenience of Flexi-Location

Nominal Cost for courses.

## Our Sponsors





## Check our different programs



Equal opportunity to clear competitive exams with courses for Banking, SSC, NDA, CDS etc.



Level-playing field to compete in entrance exams for central universities or cracking NEET/JEE.



Upskilling the youth and making them job ready through English Speaking, Personality Development & Career Counselling Classes



An opportunity for drop-outs to re-enter the main stream of education through specially curated content for the respective exams.



New age skill development through certification courses for AI, Digital Marketing, Data Analytics etc.

Courses	Indicative Market Price	Seats
Arjuna+ Lakshya NEET Course (2 year program)	9000	500
Arjuna + Lakshya JEE Course( 2 year program)	4800	500
Arjuna JEE for 11th Standard Students	4800	500
Arjuna NEET for 11th Standard Students	4800	500
Lakshya JEE for 12th Standard Students	4800	500
Lakshya NEET for 12th Standard Students	3000	300
JEE 11th Hindi	3000	300
JEE 12th Hindi	3000	300
NEET 11th Hindi	3000	300
NEET 12th Hindi	4900	500
JEE 11th & 12th Combined 1 Year program	4900	500
NEET 11th & 12th Combined 1 year program	1150	200
Banking SBI Clerk	2/39	300
Banking Maha Pack	1699	200
Banking IBPS PO	2500	300
SBI PO Foundation Batch 2.0	2599	300
Banker Foundation 2024 - 25 (Basic to Advance) f	999	200
Airforce X & Y Group	299	200
SSC MTS	1249	200
SSC CHSL	1499	200
SSC CGL	999	200
SSC GD	4999	200
NDA	2499	200
CDS	4500	300
English	499	300
Career Counselling	299	200
Personality Development	1499	300
Pravesh CUET Science 2024 Crash Course	1499	200
Pravesh CUET Humanities 2024 Crash Course	3499	300
Pravesh CUET Science 3.0 2024	1999	200
Pravesh CUET Humanities 3.0 2024	1199	200
Pravesh CUET 2.0 GI & Language 2024	2199	200
Pravesh CUET 2024 Commerce	499	300
Pravesh CUET 2024 General Test	1199	200
Pravesh CUET 2024 (Legal, GI, & Language)	499	200
Pravesh CUET 2024 Physics	499	200
Pravesh CUET 2024 Chemistry	499	200
Pravesh CUET 2024 Mathematics	499	200
Pravesh CUET 2024 Biology	499	200
Pravesh CUET 2024 Business Studies	499	200
Pravesh CUET 2024 Accountancy	499	200
Pravesh CUET 2024 English	499	200
Pravesh CUET 2024 Hindi	499	200
Pravesh CUET 2024 Geography	499	200



## Our Students Say

**Santosh Gupta**  
@gmail.com

★★★★★

I am incredibly grateful to Earth Care Foundation for their coding & Career Counselling course, and it was a transformative experience as I began my own self-employment venture after the course and a counsellor for the youth in my district.

**Payal**  
@gmail.com

★★★★★

Project Udaan 2.0 from Earth Care Foundation has been a blessing for students like us who want to upskill ourselves through English-speaking courses but cannot afford to pursue them due to financial difficulties.

**Narendra Kumar**  
@gmail.com

★★★★★

Coming from a state board I struggled to score good marks in English when appearing for SSC exams, and I could not afford to pay for coaching classes due to financial problems. I am thankful for Project Udaan 2.0 which has helped me prepare better for competitive recruitment.

Simplified

### How to Register?

Visit your nearest CSC Centre or  
undertaking of Ministry of  
Electronics & IT with centres  
present in more than 5.5 lakh  
village of the country..

or  
Register directly by visiting  
[www.theearthcarefoundation.org](http://www.theearthcarefoundation.org)

Earth Care Foundation

Project Udaan 2.0

### Simplified Registration With Online Sign-Up

Streamline The  
Registration Process  
And Sign Up With  
Ease

Scan QR Code or Visit  
The Following Link To  
Register At Almost  
Zero Cost



<https://theearthcarefoundation.org/registerform.nha>

+91 9971204441

[theearthcarefoundation.org](http://theearthcarefoundation.org)

[info@theearthcarefoundation.org](mailto:info@theearthcarefoundation.org)



### Our Technical Partners



**PHYSICS  
WALLAH**

### Our Implementation Partner



**FAST ENERGY**  
GROUP